

BEYOND TOMORROW

Creating a **sustainable system** by transforming public recycling into a sustainable system and positive community impact.

THE CHALLENGE

Thailand's waste challenge is not only about the volume of waste, but the systems needed to manage it effectively.

27M+

Tonnes of waste generated annually

6.04M

Tonnes of Improperly managed waste

25%

Plastic waste is recycled effectively

423KG

Waste generated per person each year

SOLUTION

FIRST IMPLEMENTATION Hua Hin Municipality

- ✓ 30 Public Recycling Stations
- ✓ Schools & Communities Engaged
- ✓ Transparent Data Collection
- ✓ Scalable National Model

“Hua Hin is the first step of a scalable model designed for national expansion across Thailand.”

HOW IT WORKS



**YOUR
PARTNERSHIP
INCLUDES**

1

Public Recycling Station



1

School Recycling Station



>1

Environmental Education & Training Materials Support



>1

Employee Engagement with the Supported Community



4

Sustainability Impact Measurement & Quarterly Reporting



VALUE FOR CORPORATE PARTNER

Why company choose Beyond Tomorrow



CSR That Creates Lasting Impact

Transform CSR activities into measurable community outcomes.



Community-Driven Brand Exposure

Increase brand visibility through recycling stations, schools and community initiatives.



Measurable Outcomes

Receive transparent environmental and social impact reporting.



Employee Engagement

Involve employees in meaningful community sustainability programs.



Community Trust

Build authentic relationships through long-term local engagement.



Shared Impact Measurement

Measure environmental and social outcomes together.



Scalable National Platform

Become part of a sustainability platform designed to expand nationwide.



Long-Term CSR Partnership

Move beyond one-off CSR campaigns to create sustainable change.



TOGETHER, BEYOND TOMORROW

Join Thailand's National Sustainability Platform

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